Peer Review from Project 2:

These reviews were sent through two formats: one was a Word doc, and the other a Google doc; therefore, I copied and pasted them into one document for easier access and organization.

Peer Review from Lindsey Guthridge:

Dorothy:
- I love the image at the top, as soon as I look at the ad I know what it is generally going to be about
- The text being separate forces your eye to flow across the page which then helps you read the whole ad! Great job
- One suggestion I have would be to see if you can make the bottom of the ad look less blocky. Maybe create some texture or something!

Debbie:
- I like the pictures if the house and that you included the airbnb logo so people know where they can find you, but if you didn't know what that logo was you wouldn't know where to find it
- The text is a bit hard to follow and with the shading does blend in in some areas. Maybe try to uniform the text and change up the background to make it more interesting and easy to know what it says.
- Map could be a bit smaller, you want the eye to be focused on the house and that it is for rent rather than the map.
- Maybe try to find a transparent UT logo so it doesn't feel so blocky and pixelated.

Peer Review from Deborah Verdell:

Dorothy Knobsy Flyer – Peer Review by Debbie Verdell 9/23/22

Dorothy,

I love the vibrant colors of your flyer! I don't think there could be a more contrasting set of colors than black, white, red, and yellow. I love that you reference a family recipe for ramen – I always love the family recipes! I only have one critique for this flyer: the inset yellow starburst is set behind the white square and lettering straddles the two shapes. I would recommend bringing the starburst to the front and including only the most important text. The white box can then contain necessary information that is not as important to highlight. Great job!

*** Note: the misspelling of my last name was not an error of mine. The last name "Knosby" (Kah-noss-bee) tends to attract a number of unintentional errors.